



**Game Changers Series!**

**FOR THE WORKPLACE  
&  
COLLEGE LEVEL**

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**PRIVATE COMICS, INC.**

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## GAME CHANGER SERIES

*Private Comics, Inc.* is an educational entertainment company. We provide customized personal and professional development services to individuals, corporations and educational institutions. We consist of professional comedic actors who are experienced educators and well equipped to provide human services for diverse populations. Our artistic development skills enable us to design interactive workshops and subject specific performances to enhance and advance participants from the inside out. Our workshop offerings are as follows:

### **Game Changer Series- For The Workforce & College Level**

Transformation and transition in today's culture is evident and ever-changing. The world of work requires that Americans build their muscle around resiliency, empathy, creativity, flexibility, adaptability, and versatility. Our creative and interactive techniques tap into the brain to motivate participants to embark on the next phase of life. Our Workforce workshops include:

- ✚ Career readiness-goal setting- the embryo stage
- ✚ Networking
- ✚ Image branding
- ✚ Interviewing tips and strategies
- ✚ Marketing and social media navigation
- ✚ Entrepreneurship
- ✚ Public relations-spin doctor, brain games-get your mind right





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## **OUR THEORY**

We understand the role and operation of service organizations as well as the inner most needs and desires of the people you serve. Mandates, procedures, and processes do not allow for individual treatment to each person. Allow us to help you provide the nurturing atmosphere that will enrich the lives of others in a manner in which will benefit your organization. We have the ability to change the outlook of human service organizations for those who feel disenfranchised and discouraged. Our motivational technique will inspire participants and enhance the organization.

## Workshop Menu

### **Learning and Laughter (LLS) – 3 hours**

To evoke critical thinking skills, this will enable participants to adapt to any level of transition while engaging them through humor. We take an interactive approach to aiding workshop participants in fine tuning realistic solutions to their everyday problems. This two hour workshop covers a brief glimpse of subjects ranging from career readiness to public relations.

### **Career Readiness-The Embryo Stage – 3 hours**

Workshop participants will learn the nuts and bolts of preparing to compete in the world of work from the early stages. Participants will garner the following tools:

- Goal Setting – the big picture
- Produce a blueprint that highlights your interests, skills, strengths, ambitions and talents
- Create a resume that showcases who you are and what you can offer
- Investigate realistic job options and develop a plan of action
- Determine if the career direction you are taking is the right one for you



### **Networking – Vital Connections – 3 hours**

Participants will be introduced to the 21<sup>st</sup> century way of networking. Traditional practices of networking while still effective, is not the only way to get noticed. This workshop will help participants shift their perspective as they rethink their approach to connecting and connections. Topics covered:

- Assessing who you know
- Identifying who you need to connect with and why
- Managing the rules, strategies and guidelines of connecting
- Think before you move

### **Image Branding – You Are What You Wear – 3 hours**

The old adage, “when you look good you feel good” applies today as it did yesterday. Participants in this workshop will have the opportunity to develop, enhance and assess their personal style. This workshop touches upon the following subjects:

- Do It Yourself Style
- Do you have swag or sag
- Dressing for your body type
- Everything old is new again
- Accessories, assets, attitude





# WORKSHOP MENU

## Public Relations-Believe Your Hype – 3 hours

Public relations provide the means to communicate your ideas and get them accepted—a skill vitally necessary when dealing with new ideas. In this workshop participants will explore ways to gain support for their projects and endeavors. Topics covered:

- What's your brand?
- It's all in the spinning
- Key elements in damage control
- Ways to make your press release pop
- Promote, publicize and pump

## Human Social Media –"Digital All Day" Series – 3 hours

At the rapid rate of change in technology it can be a little daunting to keep up with changes, upgrades, options, jargon, gadgets and trends. This unique workshop is designed to use the human experience to navigate and represent one's self online and offline. Participants will be able to search and utilize various media tools and platforms to create an online presence to enhance their career goals, express social issues, and share valuable information.

## Mind Games Series – 3 hours

How many times have you been told to "Make Up Your Mind"? How many people really know what it is to actually make up one's mind? Mind Games is a physical workshop designed to stimulate the inner most thoughts and desires of a person's mind. The same common games and techniques used by the most successful actors to prepare for roles are the same techniques used to move non actors to higher levels of productivity. The results manifest itself in the work place and in one's personal life. The process is seamless and the results are amazing.

## Entrepreneurship – THE BIZ TANK! 3 hours

This workshop is designed to help those who want to be their own Boss. The Biz Tank allows participants to take their goals from conception to fruition. Through the use of interactive instruction, comedic techniques, and skill building exercises, we have created a fun approach to help entrepreneurs focus their strengths, develop ideas, and learn to network and communicate effectively. . As educators and entertainers we equip entrepreneurs with the tool they need most, *the ability to relax*. By learning how not to take themselves so seriously, attendees will be able to channel their creative energies and take their businesses to another level.

