



Professional stand up comedienne, entrepreneur, and educator, Nethia Heyward, is looking to help small business owners take their goals from conception to fruition with her powerful workshop, “THE BIZ TANK.” Through the use of interactive instruction, comedic techniques, and skill building exercises, Nethia has created a fun way to help entrepreneurs. She draws from her experience as an educator and calls on all her talents as a stand up comic to teach individuals how-to focus their strengths, develop ideas, and learn to network and communicate effectively. The program’s aim is to equip entrepreneurs with the tool they need most, the ability to relax. By learning how not to take themselves so seriously, attendees will be able to channel their creative energies and take their businesses more seriously.

#### About Nethia Heyward

Nethia Heyward holds a Bachelor of Arts in Drama Studies from SUNY, college at Purchase and a Masters in Professional Studies with a concentration in Interactive Telecommunications from New York University. A teaching artist, she is a former member of the City University of New York’s Creative Arts Team. She has facilitated workshops for the Harlem Business Alliance and Mary J. Blige Center for Women. Her stand up comedy routine has been performed at Caroline's on Broadway (NY), The Laugh Factory (NY), The Ice House (CA), and the International Comedy Show (Holland). She has been featured in the Humanities Theatre's production of "For Colored Girls...." and The Producer's Club's production of Wake. She has also been featured in film and television in such productions as Suspect and Spiderman 3. For more information about Nethia Heyward, including her latest blog



Please call for a free consultation.



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